

CCSI – Central California Society of India

DAZZLING DIWALI 2022



Annual Diwali Gala & Cultural Show
Sponsorship Packages



Gala Dinner: October 1st - Saturday

Venue:

Regency Event Center

Clovis, CA

Cultural Show: October 9th - Sunday

Venue:

Clovis North – Performing Arts Center

Clovis, CA

Your Brand – Our Platform – Endless Possibilities

Two Shows – One Price

Benefits of Sponsorship:

- Get Featured on our social media accounts & Website
- Feature on our Website Sponsor page for 12 months
- High Visibility of your brand
- Sponsor Felicitation on stage at Gala Dinner & Cultural Show
- VIP Seating & Complimentary tickets for Cultural Show
- Dedicated VIP table & Complimentary Dinner & Drink tickets for Gala Dinner
- Recognition on all CCSI Promotional Event emails and Posters





**CCSI Platinum
Sponsor**
\$5,000

- ❖ Two Full Color Page Ads (**Premium Location**)
- ❖ Sponsor logo on website
- ❖ Sponsor logo on Social Media
- ❖ Sponsor logo on Event Promos
- ❖ Cultural Show – 20 Tickets
- ❖ Gala Dinner – 20 Tickets
- ❖ Gala Dinner – Premium Drinks
- ❖ Recognition / Felicitations as **"Platinum Sponsor"** at Events



**CCSI Gold
Sponsor**
\$2,500

- ❖ One Full Color Page Ad (**Premium Location**)
- ❖ Sponsor logo on website
- ❖ Sponsor logo on Social Media
- ❖ Sponsor logo on Event Promos
- ❖ Cultural Show – 10 Tickets
- ❖ Gala Dinner – 10 Tickets
- ❖ Gala Dinner – Premium Drinks
- ❖ Recognition / Felicitations as **"Gold Sponsor"** at Events



**CCSI Silver
Sponsor**
\$1,500

- ❖ One Full Color Page Ad
- ❖ Sponsor logo on website
- ❖ Sponsor logo on Social Media
- ❖ Cultural Show – 6 Tickets
- ❖ Gala Dinner – 6 Tickets
- ❖ Gala Dinner – 6 Drink Tickets
- ❖ Recognition / Felicitations as **"Silver Sponsor"** at Events



**CCSI Bronze
Sponsor**
\$1,000

- ❖ 1/2 Full Color Page Ad
- ❖ Sponsor logo on website
- ❖ Sponsor logo on Social Media
- ❖ Cultural Show – 4 Tickets
- ❖ Gala Dinner – 4 Tickets
- ❖ Gala Dinner – 4 Drink Tickets
- ❖ Recognition / Felicitations as **"Bronze Sponsor"** at Events



CCSI Platinum Sponsor

\$5,000

- ❖ Two Full Color Page Ads: Back Cover & Inside Page Ad (Premium location) in Event Brochure
- ❖ Sponsor Logo on website for 12 months as “Platinum Sponsor”
- ❖ Recognition on CCSI Promotional Event Posters as “Platinum Sponsor”
- ❖ Recognition on CCSI Promotional Event emails as “Platinum Sponsor”
- ❖ On stage Felicitations / recognition during Cultural Show & Diwali Dinner
- ❖ Sponsor Logo as “Platinum Sponsor” on pre-event Slide Show @ both events
- ❖ VIP Seating / Table @ dinner event – **Two Complimentary 10 Seat Tables**
- ❖ Complimentary Drink Coupons for the Gala Dinner – **20 Complimentary Drink Coupons & Premium Wine**
- ❖ Platinum Seating @ Cultural Show – **20 Complimentary seats**
- ❖ Two - Complimentary Family Portrait (8 x 10) @ the Gala Dinner



CCSI Gold Sponsor

\$2,500

- ❖ One Full Color Page Ad: Inside Page Ad (Premium location) in Event Brochure
- ❖ Sponsor Logo on website for 12 months as “Gold Sponsor”
- ❖ Recognition on CCSI Promotional Event Posters as “Gold Sponsor”
- ❖ Recognition on CCSI Promotional Event emails as “Gold Sponsor”
- ❖ On stage Felicitation / recognition during Cultural Show & Diwali Dinner
- ❖ Sponsor Logo as “Gold Sponsor” on pre-event Slide Show @ both events
- ❖ VIP Seating / Table @ dinner event – **One Complimentary 10 Seat Table**
- ❖ Complimentary Drink Coupons for the Gala Dinner – **10 Complimentary Drink Coupons & Premium Wine**
- ❖ Platinum Seating @ Cultural Show – **10 Complimentary seats**
- ❖ One - Complimentary Family Portrait (8 x 10) @ the Gala Dinner



CCSI Silver Sponsor

\$1,500

- ❖ One Full Color Page Ad: Inside Page Ad in Event Brochure
- ❖ Sponsor Logo on website for 12 months as “Silver Sponsor”
- ❖ Recognition on CCSI Promotional Event Posters as “Silver Sponsor”
- ❖ Recognition on CCSI Promotional Event emails as “Silver Sponsor”
- ❖ On stage Felicitation / recognition during Cultural Show & Diwali Dinner
- ❖ Sponsor Logo as “Silver Sponsor” on pre-event Slide Show @ both events
- ❖ VIP Seating / Table @ dinner event – **6 Complimentary Dinner Tickets**
- ❖ Complimentary Drink Coupons for the Gala Dinner – **6 Complimentary Drink Coupons**
- ❖ Platinum Seating @ Cultural Show – **6 Complimentary seats**



CCSI Bronze Sponsor

\$1,000

- ❖ 1/2 Color Page Ad: Inside Page Ad in Event Brochure
- ❖ Sponsor Logo on website for 12 months as “Bronze Sponsor”
- ❖ Recognition on CCSI Promotional Event Posters as “Bronze Sponsor”
- ❖ Recognition on CCSI Promotional Event emails as “Bronze Sponsor”
- ❖ On stage Felicitation / recognition during Cultural Show & Diwali Dinner
- ❖ Sponsor Logo as “Bronze Sponsor” on pre-event Slide Show @ both events
- ❖ VIP Seating / Table @ dinner event – **4 Complimentary Dinner Tickets**
- ❖ Complimentary Drink Coupons for the Gala Dinner – **4 Complimentary Drink Coupons**
- ❖ Platinum Seating @ Cultural Show – **4 Complimentary seats**



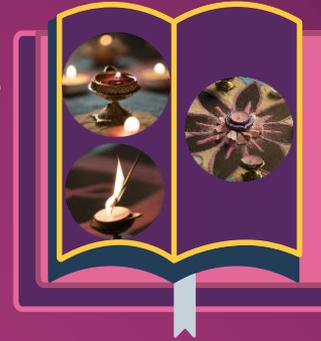
CCSI Well Wishers

\$500

- ❖ 1/2 Color Page Ad: Inside Page Ad in Event Brochure
- ❖ Sponsor Logo on website for 12 months
- ❖ Sponsor Logo as “Well Wishers” on pre-event Slide Show @ both events
- ❖ Dinner Tickets for Gala Dinner – **2 Complimentary Dinner Tickets**
- ❖ Complimentary Drink Coupons for the Gala Dinner – **2 Complimentary Drink Coupons**
- ❖ Gold Seating @ Cultural Show – **2 Complimentary seats**

Event Brochure & Social Media Packages

- ❖ Full Color Page Ad Event Brochure only: \$300
- ❖ Half Color Page Ad Event Brochure only: \$200
- ❖ Full Color Page Ad + Website Ad for 12 months: \$400
- ❖ Half Color Page Ad + Website Ad for 12 months: \$300



Other Sponsorship Opportunities:

- ❖ Cultural Show Trophies / Award Sponsorship: \$ 1,200



- ❖ DJ Booth Sponsorship: \$ 1,200



- ❖ VIP Tables Wine Bottle Sponsorship: \$ 500



Sponsorship Contact: 559-612-3635
or ccsifresno@gmail.com

